

Webinar Wednesdays begin at 1:00pm Eastern

FEBRUARY

February 1: Think HOW Before How Much: A Donor-Participatory Approach to Solicitation
Dan Shepard

February 8: Develop Campaign Communications That Inspire New and Long-Time Donors
Jennie Winton

February 15: Leveraging Your Multigenerational Team: How to Recruit, Retain and Inspire for Maximum Fundraising Success
Martha Schumacher, CFRE, ACFRE, MInstF

MARCH

March 1: Major Gift Fundraising 102 in 2023
Amy Eisenstein, ACFRE

March 15: Go Micro, Tiny Events, Big Impact
Lisa Stueckemann, MNA, CFRE

March 29: How to Build a Successful Fundraising Campaign Strategy
Joi Bass

APRIL

April 12: How to Secure the Donor Meeting
Robin Kasel, CFRE

April 26: Courting Gen Z: Understanding Gen Z as Donors
Allison Quintanilla Plattsmier, Ed.D., CFRE, CAP, ACNP

MAY

May 10: Ten Tips for How to Build a Strong Team that Avoids Burnout
Shannon Bowen

May 24: Volunteers: How to Devise, Advise, and Utilize
Heather Butler

May 31: Vibrant Options for Giving! Get Clear!
Marcy Heim, CFRE

JUNE

June 7: High-Reliability Fundraising: Safeguard Philanthropy by Understanding Individual Donor Motivation
Melissa Robinson, DHA

June 14: Capital Campaigns
Andrea Kihlstedt

June 21: What Are Major Grants and How They Can Propel Your Work?
Susan Schaefer

JULY

July 12: Leveraging a Volunteer Cabinet for Campaign Success
Whitney Anderson

July 26: They're Not Users, They're People: Five Ways to Improve Your Website Engagement Right Now
Jarrett Way

AUGUST

August 9: If You Can Do Laundry, You Can Map a Logic Model to Better Tell Stories
Julianne Buck, CAP

August 16: Where Are Bill Gates and Other Philanthropists When We Need Them?
Debra Thompson



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August 23: Equip Your Board To Be Effective, Fluent Brand Ambassadors
Meg Tripp

SEPTEMBER

September 6: What Sponsors Are Looking For In Partners
Chris Amos

September 20: State of Online Fundraising 2023
Mike Snusz

OCTOBER

October 4: How To Move Towards Ethical and Human-Centric AI
Meena Das

October 25: Why Naming Rights Work
Mari Linn Wise

NOVEMBER

November 8: End of Year Fundraising
Laura Fredricks

November 15: Donor Stewardship: The Secret to Raising Lots of Funds
Alison Baldree, CNP, CFRE

November 29: How to Successfully Launch A Digital Fundraising Campaign For Your Nonprofit
Julia Campbell

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